





# ALEJANDRO LOPEZ

## DATA SPECIALIST

### CONTACT

-  (505) 525-4573
-  analytics.lopez@gmail.com
-  ABQ, NM
-  alopezanalytics.com

### SKILLS

- Project Management
- Exploratory Data Analysis
- Data Visualization
- Statistical Analysis
- Business Intelligence
- Protocol Training
- Stakeholder Communication
- Workflow Optimization
- Report Writing
- Qualitative Data Investigation
- Remote Team Collaboration
- Cross-Functional Collaboration

### TECHNICAL

- SQL
- Python
- Salesforce
- Tableau
- KPI Reporting
- Dashboard Development
- Microsoft Office



### PROFILE

Data specialist with expertise in project management, data analytics, and visualization. Proven ability to optimize processes and deliver strategic insights. Strong communication, storytelling, and problem-solving skills, thriving in fast-paced environments. Microsoft Office, SQL, Python, Tableau,



### WORK EXPERIENCE

**Daniels Insurance** 2024 - CURRENT  
Lead Data Specialist

- Optimized data accuracy and usability by exporting, cleaning, and structuring client, policy, and employee performance data for in-depth analysis.
- Conducted data analysis and developed clear, actionable reports for the executive team to support strategic decision-making.
- Implemented data consistency standards by retraining the data entry team, reducing errors and improving efficiency for future analyses.

**Daniels Insurance** 2021-2024  
Commercial Lines - Marketing Assistant

- Built a collaborative cloud-based tracking system to catch and remarket expiring policies early, reducing missed renewals.
- Verified applications with structured checklists and coordinated with producers to ensure complete marketing files.
- Communicated with underwriters to secure timely quotes and preferred options, improving turnaround and carrier relationships.

[Instacart Case Study](#) 2025  
Sales Trends and Customer Profiling (Python, PPT Storytelling)

[AirBnB Case Study](#) 2024  
Pricing Factors Exploration and Geographic Analysis (Tableau, Python)

[Movie Rental Co. Case Study](#) 2024  
Sales Investigation and Geographic Analysis (SQL, Tableau)

[GitHub repository link](#)  
Scripts for above case studies



### EDUCATION

**AA Business Admin., Concentration: Business Analytics**  
Central New Mexico Community College

**Data Analytics Boot Camp**  
Career Foundry